

Our Feature Product

Breastfeeding can be awkward in places such as restaurants, shopping malls, friends' homes and airports. Most mothers want to cover themselves, but blankets tend to fall down and are bulky to carry.

itsi bitsi baby accessories offers the solution. The **itsi bitsi Breastfeeding Shawl** gives mothers the privacy they need to breastfeed wherever they find themselves. It is stylish, easy-to-use and, unlike a blanket, doesn't slip during nursing.

itsi bitsi products - which also include chic bibs and burp cloths - have been mentioned by the **New York Times** and are on sale in 4 of Child Magazine's 100 Cool Kids' Boutiques.

The shawl comes in a range of stylish, contemporary fabrics that mothers love.



Key Features

- Velcro strap keeps shawl in place while nursing.
- Easily fits into your bag to go wherever you go.
- 100% cotton, washable fabric.
- Top edge of shawl pulls back to provide view of baby.
- Soft, absorbent lining for wiping up baby's messes.
- Big enough to cover you; small enough to be discreet.



Breastfeeding Shawl

Our Product Line

We offer 5 products:

- **Breastfeeding Shawl**
- **Bib Set (2 big bibs)**
- **Burp Cloth Set (3 burp cloths)**
- **Bib & Burp Cloth Set (1 petite bib & 1 burp cloth)**
- **Essential Breastfeeding Set (1 shawl, 1 petite bib & 1 burp cloth)**



Bib Set

Bib Features

Our bibs are soft and pliable but, unlike most other bibs made from terry cloth or all cotton, are completely *soak-proof*, thanks to a hidden layer of lamination. Available in 2 sizes:

- Petite bibs, designed for younger babies' dribbles and drools.
- Big bibs, perfect for older babies already eating solid foods.



Burp Cloth Set

Burp Cloth Features

itsi bitsi burp cloths are 100% cotton, made from supple fabric that is soft-to-the-touch and super absorbent.



Bib & Burp Cloth Set



Essential Breastfeeding Set





About Us

itsi bitsi baby accessories was created by the wife of an American diplomat when she moved to Ecuador with her 7-week-old daughter.

Inspired by her need to be out and about in a new city while still being able to breastfeed her baby, she created a stylish shawl that would allow mothers to breastfeed comfortably and privately outside the home.

All itsi bitsi products are designed with an emphasis on utility and style.

Retailers can find itsi bitsi baby accessories at **Children's Club in New York from July 29th to 31st.**